

D2N2 Enterprise Advisor Network

The D2N2 Enterprise Advisor is a pivotal role in The Careers & Enterprise Company's national programme and critical to achieving its aim of motivating, inspiring and supporting young people in making informed choices about their future and help them achieve against those choices.

"I propose that Enterprise Advisers would advise head teachers and teachers on the ways employers can engage with the school, drawing on advice from key local partners, including those that offer careers advice. I would envisage that the Advisers are drawn from all sectors of the economy and not only restricted to entrepreneurs. What they will all have in common is an enthusiasm and dedication for helping young people to realise their potential by using opportunities that enterprise can offer."

'Enterprise for All' (2014) Lord Young

What D2N2 is looking for in an Enterprise Advisor:

You will be a high calibre individual who will work closely with the Senior Leadership Team in local schools and colleges to support them in developing their careers and enterprise strategies and employer engagement plans, drawing on your own local business networks.

You will support a school or college in improving opportunities for young people, and be willing and open to join a network of like-minded peers.

You will be from the world of work currently. You will be a member of the strategic or leadership team from a large, medium organisation, or the owner of a small business or self-employed.

You will be expected to have the following characteristics:

- **Challenging** – supportive and ambitious for the school / college and the Network
- **Charismatic** - personable and engaging
- **Connected** – good Networker with effective links inside and outside
- **Considered** – can adopt a strategic and analytical approach
- **Credible** - across business and school/college environments
- **Dedicated** – willing to give time and energy
- **Impartial** - tenacious and resilient, whilst being empathetic and inclusive
- **Inspiring** - engaging, energetic and enthusiastic, determined and positive

The D2N2 Enterprise Advisor will work to the requirements of the Enterprise Advisor Role Brief which can be found at: <https://www.careersandenterprise.co.uk/wp-content/uploads/2015/10/150916-Careers-Enterprise-Company-Enterprise-Advisor-brief.pdf>.

All D2N2 Enterprise Advisers will be DBS checked.