



<http://www.d2n2growthhub.co.uk>
0333 0069178

How Employers can Get Involved

Become an Apprenticeship Ambassador

Become a Sector Ambassador

Become a STEM Ambassador

Join the D2N2 Sector & Skills Advisory Group

Sector Skills Engagement

Goals

- Engage with employers
- Promote apprenticeships
- Develop new provision
- Share experiences
- Employers to take ownership of staff development
- Promote sector to schools
- Promote different career pathways
- Link sector employers with schools

Resources

- D2N2 Sector & Skills Advisory Group
- D2N2 Sector and Skills Action Plans
- Employability Framework
- Escalator
- State of Economy Report
- D2N2 Growth Hub



NCS CAREERS
INSPIRATION

Caroline.Diss@futuresadvice.co.uk
0115 9601558

How Employers can Engage with Schools

Become an Enterprise Adviser

Conduct a 'Work Inspiration' Activity

Conduct an Apprenticeship Activity as an Employer Ambassador

Conduct an Activity as an Employer Sector Ambassador

Own Apprentice to carry out a 'Work Inspiration' Activity

Offer a Work Placement / Work Experience Opportunity



Sector Skills Engagement

Employer Engagement and Support

Apprenticeship Ambassador: the Apprenticeship Ambassador Network (AAN) is a group of employers whose main aim is to spearhead the drive to engage new employers to commit to apprenticeship delivery in England. An Apprenticeship Ambassador demonstrates a high commitment to apprenticeships and/or traineeships in their own workforce, they have a high profile in their sector or geographical area and they represent a diverse range of employment sectors.

Sector Ambassador: is committed to raising the image of their own sector, eg. Construction Ambassador. They are industry professionals to act as the face of the industry and are able to share their own positive experiences of their sector to potential new entrants who are considering their career options. They are able to inspire and highlight the wide range of careers and opportunities their sector can offer.

STEM Ambassador: use their enthusiasm and commitment to encourage young people to enjoy STEM subjects. They open the doors to a world of opportunities and possibilities which come from pursuing STEM subjects and careers. STEM Ambassadors not only inspire young people, they also support teachers in the classroom by explaining current applications of STEM in industry or research. STEM Ambassadors contribute to their local community and at the same time boost their own professional skills, experience and confidence.

D2N2 Sector & Skills Advisory Group: a collective body of 'sector ambassadors' who provide the link between the sector and the D2N2 LEP informing strategic awareness, developments, needs and actions. The strategic principles for the sector and skills advisory groups are underpinned by the D2N2 strategic economic plan and ESIF strategy.

Engagement with Schools

Enterprise Adviser: is a volunteer employer who is linked to a school in D2N2 and works at a strategic level with the executive team of the school to support the implementation of a Careers, Enterprise and Employability Strategy.

Work Inspiration Activity: a range of activities to support a school and young people, such as mock interviews, an assembly, student discussions, etc.

Conduct an Apprenticeship Activity as an Employer Ambassador: carry out a talk or activity in a school with a group or an individual student explaining the advantages of the apprenticeship programme, career pathways and opportunities.

Conduct an Activity as an Employer Sector Ambassador: carry out a talk or activity in a school providing information and personal anecdotes and careers opportunities within a given sector.

Young Apprentice to carry out a 'work inspiration' activity: young existing apprentice to carry out peer to peer activities in a school – talking about the benefits of being an apprentice.

Work Placement / Work Experience: offer and provide an opportunity for a young person to undertake work experience in your workplace – which has a measurable impact on the young person.